



# THE 15TH NATIONAL NURSE EDUCATION CONFERENCE 2014

Wednesday April 30th - Friday May 2nd  
Adelaide Convention Centre,  
South Australia

## CHANGING BOARDS



## Sponsorship & Exhibition Prospectus



# Invitation

The Australian Nurse Teachers Society, South Australian Branch extend an invitation to join us at the 15th National Nurse Education Conference in Adelaide, South Australia on Wednesday April 30th - Friday May 2nd 2014.



## About The Conference

The program is titled "Black, White and Virtual" to feature the transition of nursing education from the past (blackboard) to the present (whiteboard) and into the future (virtual). The program will feature stimulating key-note speakers, presentations and work-shops. The conference provides a peer review platform for novice and established presenters and researchers to present their educational outcomes and/or research.

## Who Will Attend?

Delegates from across the spectrum of government and private healthcare providers as well as academic and tertiary institutions. These will include but not be limited to: nurse/midwifery education facilitators; education directors; health librarians; clinical educators; nurse practitioners; academic lecturers; clinical lecturers; researchers; RTO staff offering nursing education professional development and those interested in nursing education as a career pathway. The conference is expected to attract in excess of 250 delegates.

## Venue And Location

The 15th National Nurse Education Conference will be held at the Adelaide Convention Centre, South Australia. The Adelaide Convention Centre is located in the CBD of Adelaide, adjacent to the picturesque River Torrens and parklands. The multi-award winning Adelaide Convention Centre enjoys a global reputation for excellence and is consistently ranked among the world's top convention centres.

## Why Sponsor/Exhibit?

Adelaide is the gateway to the other Australian states and the central hub for rural and remote areas. Following on from the successful 14th National Nurse Education Conference in Perth this is an opportunity for your company to sponsor and/or exhibit to key stakeholders within healthcare education across the continuum. The 15th National Nurse Education Conference Committee invites you to consider the diverse range of sponsorship and exhibition opportunities as outlined in this Prospectus. We look forward to the opportunity of working with you on this motivating event

Kind regards,

**Michelle Girdler**

Conference and Organising Committee Chair

### CONFERENCE SECRETARIAT

For queries concerning sponsorship and exhibition opportunities, please contact the Conference Secretariat:



**Erin Prior**

**Tel:** +61 8 8274 6042

**Fax:** +61 8 8274 6000

**Email:** [nnec2014@sapmea.asn.au](mailto:nnec2014@sapmea.asn.au)

**Web:** [www.sapmea.asn.au/nnec2014](http://www.sapmea.asn.au/nnec2014)



# Major Sponsorship Opportunities

\*All prices are quoted in Australian dollars and are GST inclusive\*

Acknowledgements at the Opening and Closing Sessions and appropriate times throughout the Conference

Opportunity to make a 10 minute address to delegates during the Opening and Closing Sessions

Company logo on all event material, website, promotions, registration brochure and conference banners

Logo on Session Slides

Advertisement in USB Handbook\*

Corporate Banner displayed in a prominent position (chosen by Organisers). Banner to be provided by the Sponsor.

Full Conference Registration which includes one (1) x Welcome Reception Ticket

Exhibition booth with all inclusions as per Exhibition Booth Package

Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)

Opportunity to give one welcome gift with logo to delegates upon registration which will be inserted in the Satchel

Post-conference delegate list in accordance with the Privacy Act

	Gold Sponsor <b>\$11,000</b>	Silver Sponsor <b>\$9,000</b>	Bronze Sponsor <b>\$8,000</b>
Acknowledgements at the Opening and Closing Sessions and appropriate times throughout the Conference	■	■	■
Opportunity to make a 10 minute address to delegates during the Opening and Closing Sessions	■		
Company logo on all event material, website, promotions, registration brochure and conference banners	■	■	■
Logo on Session Slides	Plenary Room	Plenary Room	Plenary Room
Advertisement in USB Handbook*	Full page, colour (finished artwork supplied by you)	Half page, colour (finished artwork supplied by you)	Quarter page, colour (finished artwork supplied by you)
Corporate Banner displayed in a prominent position (chosen by Organisers). Banner to be provided by the Sponsor.	Plenary Room x1	Plenary Room x1	
Full Conference Registration which includes one (1) x Welcome Reception Ticket	2	2	1
Exhibition booth with all inclusions as per Exhibition Booth Package	2 (total space 6m x 6m)	1 (total space 3m x 3m)	1 (total space 3m x 3m)
Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)	■	■	■
Opportunity to give one welcome gift with logo to delegates upon registration which will be inserted in the Satchel	■		
Post-conference delegate list in accordance with the Privacy Act	■	■	■



# Hospitality Sponsorship Opportunities

Our 2014 Hospitality Sponsorship Packages include two spectacular social functions. As Sponsor for one of the following, you will not only be an integral part of the Conference's networking arena – your organisation will also gain significant promotion. The networking functions will provide an excellent opportunity for delegates to connect in a relaxed setting.

## Conference Dinner - \$10,000 (Limited to 2)

- Acknowledgement as sponsors at the Conference Dinner welcome address along with the opportunity to make a 5 minute address to delegates
- Company logo on all event material, website, promotions, registration brochure and conference banners
- All promotion regarding the Conference Dinner will refer to your organisation as the Sponsor
- One complimentary registration including the Welcome Reception and Cocktail Reception
- Four additional tickets to the Conference Dinner
- Opportunity to display corporate signage (supplied by sponsor) during the Conference Dinner
- Logo on the conference dinner menu
- Half page, colour advertisement in USB Handbook (finished artwork supplied by you)
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Post-conference delegate list in accordance with the Privacy Act

## Welcome Reception - \$8,000 (Limited to 2)

- Acknowledgement as sponsors at the Welcome Reception welcome address along with the opportunity to make a 5 minute address to delegates
- Company logo on all event material, website, promotions, registration brochure and conference banners

- All promotion regarding the Welcome Reception will refer to your organisation as the Sponsor
- One complimentary registration including the Welcome Reception and Cocktail Reception
- Two additional tickets to the Welcome Reception
- Opportunity to display corporate signage (supplied by sponsor) during the Welcome Reception
- Quarter page, colour advertisement in USB Handbook (finished artwork supplied by you)
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Post-conference delegate list in accordance with the Privacy Act

## Lunch Sponsor - \$3,000 per lunch break or \$7,500 for one organisation to be the exclusive conference lunch host

- Opportunity to display corporate signage, brochures and flyers (supplied by you), at catering stations during the lunch breaks
- Company logo on all event material, website, promotions, registration brochure and conference banners
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)

## Tea Break Sponsor - \$2,000 per break

- Opportunity to display corporate signage, brochures and flyers (supplied by you), at catering stations during the lunch breaks
- Company logo on all event material, website, promotions, registration brochure and conference banners
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Prospectus. We look forward to the opportunity of working with you on this motivating event

## Coffee Cart Sponsor - \$4,500 (Limited to six, two per day)

- Opportunity to display corporate signage (supplied by sponsor) next to the cart
- Company logo on all event material, website, promotions, registration brochure and conference banners
- Opportunity to provide your own company branded cups
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)

Package includes barista fees, purchase of coffee, milk and cups.



# Conference Sponsorship Opportunities

Further opportunities exist to promote your name and company profile to delegates at the 15th National Nurse Education Conference 2014.

## Keynote Speaker Sponsor - \$3,000 (Limited to 4)

- Naming rights to the sponsored Keynote's speaking session
- Opportunity to display corporate signage (supplied by sponsor) at the start of the sponsored sessions
- Company logo on all event material, website, promotions, registration brochure and conference banners
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Post-conference delegate list in accordance with the Privacy Act

## Conference Session Room Sponsor - \$4,000 (Limited to 3)

- Naming rights to the room for the duration of the conference
- Opportunity to display corporate signage (supplied by sponsor) at the start of the sponsored sessions
- Company logo on all event material, website, promotions, registration brochure and conference banners
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Post-conference delegate list in accordance with the Privacy Act

## Wireless Internet - \$3,500 (Limited to 1)

- Company logo on all event material, website, promotions, registration brochure and conference banners
- Acknowledgement on the splash page
- Opportunity to include one insert in delegate satchels

– corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)

Free wireless internet is provided throughout the Adelaide Convention Centre. Actual bandwidth for this service is dependent on the number and concentration of users at one time. The above package is a connection for NNEC delegates only.

## Satchels - \$6,000 (Limited to 1)

- Company logo on all event material, website, promotions, registration brochure and conference banners
- Company logo printed on the satchels (in conjunction with the conference logo)
- Quarter page, colour advertisement in USB Handbook (finished artwork supplied by you)
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Post-conference delegate list in accordance with the Privacy Act

## Name Tag Sponsor - \$6,000 (Limited to 1)

- Company logo on all event material, website, promotions, registration brochure and conference banners
- Company logo or name printed on all delegate name badges
- Quarter page, colour advertisement in USB Handbook (finished artwork supplied by you)
- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)
- Post-conference delegate list in accordance with the Privacy Act

## Note Pad and Pens Sponsorship - \$2,000 (Limited to 1)

- Company logo on all event material, website, promotions, registration brochure and conference banners
- Opportunity to provide branded note pads and pens to be included in delegate satchels. Note pads and pens to be supplied by Sponsor

## Satchel Insert - \$900

- Opportunity to include one insert in delegate satchels – corporate literature (A5, A4 or similar) or promotional merchandise (not including pens or pads)

## Advertising in USB Handbook

- Full page, colour advertisement - \$1,000
- Half page, colour advertisement - \$600
- Quarter page, colour advertisement - \$400



# Exhibition

The National Nurse Education Trade Exhibition will be held in conjunction with the Conference. All morning and afternoon refreshments, lunches, and the Welcome Reception will be held in the exhibition area making it a true meeting point for delegates and a wonderful opportunity to network with them.



## Exhibition Booths

3m x 3m \$3,000

### Inclusions:

#### Booth:

2.4m high velcro compatible display booth

#### Signage:

Fascia name board sign featuring computer cut-vinyl black lettering on a white corflute background installed over each open side

#### Power:

1 x 5 amp power outlet

#### Lighting:

2 x 120 watt spotlights

#### Furniture:

1 x trestle table and 2 x chairs

Please note: Additional equipment such as furniture, audio visual and telephone lines are available for hire. Details of suppliers will be forwarded to you closer to the Conference.

### Exhibition Booth Additional Inclusions:

- Name tag for one representative (entry to Trade Exhibition Area only)
- Daily catering for one representative (includes morning tea, afternoon tea and lunch)
- One Conference satchel per exhibition space
- Company name listed on the Conference website
- Company name included in the Conference USB Handbook

## Additional Passes

If you have more than one company representative who wishes to experience the Trade Exhibition only, additional passes can be purchased from the Conference Organisers closer to the conference.

## Additional Exhibitor Registration - \$440

- Name tag for one representative (entry to Trade Exhibition Area only)
- Daily catering for one representative (includes morning tea, afternoon tea and lunch)





# Sponsorship and Exhibition Application Form

The 15th National Nurse Education Conference,  
Adelaide, South Australia:  
Wednesday April 30th to Friday  
May 2nd 2014

Fax to: +61 8 8274 6000 or Email  
to: [nnec2014@sapmea.asn.au](mailto:nnec2014@sapmea.asn.au)

Company Name:   
Address:   
State/Territory/Region:  Postcode:   
Contact Name:   
Tel:   
Mobile:   
Email:

Suburb/City:   
Country:   
Position Held:   
Fax:   
Other:   
Website:

## I/We would like to select the following SPONSORSHIP packages: (please tick to indicate choice)

- |  |                              |  |         |
|--|------------------------------|--|---------|
| <input type="checkbox"/> Gold Sponsor                    | \$11,000                     | <input type="checkbox"/> Coffee Cart Sponsor     | \$4,500 |
| <input type="checkbox"/> Silver Sponsor                  | \$9,000                      | <input type="checkbox"/> Wireless Internet       | \$3,500 |
| <input type="checkbox"/> Bronze Sponsor                  | \$8,000                      | <input type="checkbox"/> Satchels                | \$6,000 |
| <input type="checkbox"/> Keynote Speaker Sponsor         | \$3,000                      | <input type="checkbox"/> Name Tag Sponsor        | \$6,000 |
| <input type="checkbox"/> Conference Session Room Sponsor | \$4,000                      | <input type="checkbox"/> Note Pad & Pens Sponsor | \$2,000 |
| <input type="checkbox"/> Conference Dinner               | \$10,000                     | <input type="checkbox"/> Satchel Insert          | \$900   |
| <input type="checkbox"/> Welcome Reception               | \$8,000                      | <input type="checkbox"/> Full Page Ad            | \$1,000 |
| <input type="checkbox"/> Lunch Sponsor                   | \$3,000 or \$7,500 Exclusive | <input type="checkbox"/> Half Page Ad            | \$600   |
| <input type="checkbox"/> Tea Break Sponsor               | \$2,000                      | <input type="checkbox"/> Quarter Page Ad         | \$400   |

## Please indicate your preferred catering break. (Please note that preferences will be allocated on a first-in basis)

- Morning Tea                       Lunch                       Afternoon Tea

## Please indicate your preferred catering sponsorship day. (Please note that preferences will be allocated on a first-in basis)

- Wednesday                       Thursday                       Friday

## I/We would like to select the following EXHIBITION Booth

- 3m x 3m Booth @ \$3,000 per booth

Investment Total (inc. GST): AUD\$       Sponsor's Signature:       Date:

A 50% deposit is required to secure your sponsorship package and for your entitlements to be activated. To confirm your participation please fax or email completed form at your earliest convenience.

**REMITTANCE:** All prices are in Australian Dollars and inclusive of GST.

ABN: 42 145 490 048

- Cheque payable to **sapmea**                       Charge Card  
Card type:  Visa     MasterCard     Diners     AMEX

Total amount to charge: \$

Card Number:

Expiry Date:  Verification Number:

Cardholder's Name:

Cardholder's Signature:

(credit card transactions will appear as sapmea)

- I am making payment by electronic funds transfer  
Bank SA (St George Bank) North Adelaide Branch  
**Account Name:** Sapmea    **Swift Code:** SGBLAU2S  
**BSB Number:** 105 022    **Account Number:** 112596640  
**Bank Reference:** 9446 and company name

Please forward remittance advice by email to  
[admin@sapmea.asn.au](mailto:admin@sapmea.asn.au) or fax 08 8274 6000 when the deposit  
has been made



# Terms and Conditions

- 1.**  
By returning this signed Sponsorship Application, you agree to be a non-exclusive Sponsor of the 15th National Nurse Education Conference 2014 held at the Adelaide Convention Centre, South Australia from Wednesday April 30 – Friday May 2 2014 on the following terms and conditions.
- 2.**  
Upon receipt of your signed Application, acknowledgement will be sent in writing with a Tax Invoice.
- 3.**  
You agree to pay the 15th National Nurse Education Conference 2014 the full amount payable.
- 4.**  
Sponsorship entitlements will not commence until payment for 50% of your total investment has been received; with the balance due by 31 January 2014. Payment is required within 7 days from date of invoice, unless dated after 31 January 2014; whereby full payment will be required immediately (i.e., Full payment to accompany signed application)
- 5.**  
Monies paid are non-refundable.
- 6.**  
If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to [nec2014@sapmea.asn.au](mailto:nec2014@sapmea.asn.au). Cancellation fees are applicable as follows:  
  
Before 31 January 2014, 50% of the total amount.  
After 31 January 2014, 100% of the total amount.
- 7.**  
Sponsors and exhibitors contracted 4 weeks prior to the conference start date will be charged a 15% surcharge.
- 8.**  
All amounts stipulated in this document include goods and services tax (GST) of 10%.
- 9.**  
Please note that your requested category of sponsorship may have a limit to the number of Sponsors as specified in the attached documentation and preferences will be determined in order of receipt of the signed Application and deposit payment. The Conference Organisers will notify you if you are unable to participate in your requested category.

**10.**  
Sponsors are not permitted to enter the Conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should Sponsors wish to attend the Conference as a delegate, the appropriate registration form must be completed and forwarded to the Conference Organisers together with the applicable registration fee.

**11.**  
The Conference Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request that all logos be supplied in an EPS format, high resolution 300 dpi. Should an alternative format be received, the Conference Organiser cannot be held responsible for the quality of the logo displayed in any of the promotional material.

**12.**  
In return for a hyperlink for your company logo on the 15th National Nurse Education Conference 2014 website, you are required to provide a reciprocal link from your company website to the 15th National Nurse Education Conference 2014 website.

**13.**  
Nothing contained in this document will be deemed to constitute a partnership, joint venture or agency relationship between you, the 15th National Nurse Education Conference 2014 and/or the Conference Organisers and you must not do anything where you will, in any way, be represented as a partner of the 15th National Nurse Education Conference 2014 and/or the Conference Organisers.

**14.**  
Please forward your completed form to the Conference Organisers at the following address:



15th National Nurse Education Conference 2014  
Conference Secretariat  
C/- sapro  
12/202 Glen Osmond Road  
Fullarton, SA, 5063 Australia  
Ph: +61 8 8274 6042  
Fax: +61 8 8274 6000  
[nec2014@sapmea.asn.au](mailto:nec2014@sapmea.asn.au)  
[www.sapmea.asn.au/nec2014](http://www.sapmea.asn.au/nec2014)

**Thank you for supporting the 15th National Nurse Education Conference**